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INTERNATIONAL TRADE AND TRADE
FACILITATION IN MONGOLIA

EURO-ASIAN REGIONAL MIDTERM REVIEW OF THE
VIENNA PROGRAMME OF ACTION
Bangkok, Thailand, February 11-12, 2018

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FOREIGN TRADE TURNOVER, GROWTH RATE
(2014-2018*, USD billion, percentage)

Source: General Customs Authority
EXPORT VOLUME, GROWTH RATE
(2014-2018, USD billion, percentage)

Source: General Customs Authority
Export diversification, by product (as of 2018)

- Mineral products: 85.9%
- Textiles and textile articles: 6.8%
- Natural or cultured pearls, precious or semi-precious stones: 2.7%
- Base metals and articles thereof: 1.4%
- Live animals, animal products: 1.3%
- Prepared foodstuffs: 1.1%
- Others: 0.7%

Export diversification, by product (as of 2018)
MONGOL EXPORT PROGRAM

GOAL 1
Stabilizing a favorable legal and financial environment for non-mining exports

GOAL 2
Supporting value-addition processing and strengthen competitiveness in foreign markets

GOAL 3
Facilitating trade and improving access to export markets

GOAL 4
Improving capacity of the private sector to assess foreign market prospects.

GOAL 5
Identifying market opportunities and overcoming barriers to get better integrated into global value chains.
TRADE RELATED ISSUES IN NATIONAL POLICY DOCUMENTS

ACTION PROGRAM OF THE GOVERNMENT OF MONGOLIA 2016-2020
- Support foreign trade to ensure sustainable economic growth
- Supporting non-mining exports

MONGOL EXPORT PROGRAM
- Improving trade and services, develop transportation and logistics network of import and export goods
- Support industrial capacities to produce export-oriented products

MONGOLIA SUSTAINABLE DEVELOPMENT VISION 2030
- Support foreign trade to ensure sustainable economic growth
- "Industrialization 21:100" program (2018-2021)

“Industrialization 21:100” program (2018-2021)
- Supporting non-mining exports

Improving trade and services, develop transportation and logistics network of import and export goods

Support industrial capacities to produce export-oriented products
NATIONAL EXPORT STRATEGY OF MONGOLIA

TRADE AND INVESTMENT ROADMAP

- Build a long-term growth map by creating an enabling business and investment environment
- Strengthen trade and investment support institutions to effectively respond to the needs of Mongolian companies
- Enhance companies’ capacity to meet market requirements and sustain exports
- Stimulate innovation and entrepreneurship by unleashing entrepreneurial capacities and strengthening the start-up system

FULL NATIONAL EXPORT STRATEGY DESIGN

- A comprehensive 5-year action plan to achieve the National Export Strategy
- Realistic National Export Strategy governance and management framework
- Implementation of National Export Strategy
TRADE AND INVESTMENT ROADMAP OF MONGOLIA (2019-2023)

TRADE AND INVESTMENT SUPPORT

CASHMERE
YAK AND CAMEL WOOL
MEAT, PROCESSED MEAT AND DIARY
LEATHER
ICT
TOURISM
RENEWABLE ENERGY
PROCESSED MINERALS

TRADE AND INVESTMENT POLICY
TRADE FACILITATION
TRADE AND INVESTMENT PROMOTION
ACCESS TO FINANCE
QUALITY MANAGEMENT
SKILLS DEVELOPMENT

PRIORITY SECTORS
Trade facilitation road map and strategic plan was formulated by the National Trade Facilitation Committee.

Government is considering the country’s accession to APTA.
MULTILATERAL AND REGIONAL PREFERENTIAL TRADING ARRANGEMENTS

NATIONAL TRADE FACILITATION COMMITTEE

Category A – June, 2014

NTFC meetings – Oct, 2017; Feb 2018; Oct 2018

1st meeting: Committee charter and Action plan for 2017 approved

Organized workshops and seminars aimed at increasing awareness of the TFA

2nd meeting: Established 3 sub-committees
Action plan for 2018 approved

International seminar on TF in cooperation with WB IFC

3rd meeting: Trade Facilitation Road Map for 2018-2022
Strategic plan of NTFC

Category B and C – August, 2017

Established 3 sub-committees
Action plan for 2018 approved

International seminar on TF in cooperation with WB IFC
ASSISTANCE FROM DEVELOPMENT PARTNERS

TRADE RELATED ASSISTANCE FOR MONGOLIA (EU-TRAM)
- Trade policy capacity building
- Trade facilitation
- Support private sector to develop export cluster

Asian Development Bank
- Upgrading the Customs Automated Information system
- Preparatory work for the establishment of a single window system

The World Bank
- Export insurance
- Establishing Trade portal
- Strengthening capacity of NTFC
CHALLENGES

- Underdeveloped infrastructure and logistics system: Missing railway links hinder actual usage of the preferential agreements reached with transit countries in accessing their sea ports.
- Insufficient synergy and coordination among various export-oriented programs and projects.
- Weak institutional capacity to formulate and implement trade policy.
- Lack of financial resource: FDI is mainly poured into mining sector.
- Face various non-tariff measures in accessing export markets.
- Poor business environment.
- Insufficient attention given to trade facilitation issues.
THANK YOU FOR YOUR ATTENTION